



Endicia Global Service Helps U.S.-based Ecommerce Businesses Reach New Key Markets in Latin America

Endicia Global Service now includes Mexico and Brazil, offering businesses quicker and more reliable customs clearance, package tracking and affordable rates

MOUNTAIN VIEW, Calif., September 10, 2015 - Endicia, the leading provider of ecommerce shipping technologies and services, today announced the general availability of its international shipping solution: Endicia Global Service™. This innovative solution eliminates the pain points associated with shipping to Latin America, such as delays in customs, theft of higher-ticket items and costly shipping options.

Since the successful beta launch in May 2015, Endicia Global Service has expanded its offering to include Mexico with Brazil. By the end of 2015, the service will be offered in additional countries in Latin America and the Caribbean Islands. Endicia partnered with SkyPostal, Inc., a parcel delivery company specializing in Latin American logistics, to create Endicia Global Service.

Businesses using Endicia Global Service can have confidence that packages sent to Brazil and Mexico from the United States will clear customs in hours instead of days, typically arriving in the customers' hands in eight to 10 days.

This solution provides the speed, reliability, ease of use and tracking capabilities that online retailers expect domestically. It offers:

- **Same-day customs clearance.** Shipments clear customs in as little as six hours as opposed to an average of five days.
- **Fast service.** Shipments are delivered in eight to 10 days.
- **End-to-end tracking.** Endicia Global Service provides tracking and delivery scan rates that are equivalent to what shippers are accustomed to in the United States.
- **Price transparency.** All duties and taxes are known at shipment creation. Endicia Global Service allows businesses the option to deliver products duty-paid. This means that taxes are known at shipment creation and can be paid up-front rather than collected from the customer on delivery.
- **Reduced shipping complexity, with no customs forms to fill out.** Shippers no longer need to fill out customs forms and print duplicate labels. They simply enter a product's description and value, and Endicia's software produces the proper label.

Endicia Global Service also provides international address verification.

“Brazil and Mexico account for more than 70 percent of the ecommerce market in Latin America — a tremendous opportunity for U.S.-based online sellers. Up until this point, we’ve seen businesses struggle with reaching these countries,” said Endicia’s co-founder and general manager, Amine Khechfé. “Endicia Global Service makes shipping to Brazil and Mexico as easy as shipping in the United States.”

“Endicia Global Service employs a combination of Endicia’s technology and SkyPostal’s regional delivery network to bring clients a simple, secure and cost-effective service into Brazil and Mexico,” said A.J. Hernandez, SkyPostal’s president and CEO.

Endicia Global Service is available through the Endicia Professional and Endicia Label Server service plans. To learn more about the program visit: www.endicia.com/egs.

About Endicia

Endicia, a leading provider of shipping technologies and services, offers solutions that help ecommerce businesses, small and large, run their operations more smoothly and function more successfully. Endicia also provides seamless access to U.S. Postal Service® shipping services through integration with more than 250 partner applications. A trusted partner of the U.S. Postal Service since 1987, Endicia has printed more than \$12B in postage. Headquartered in Mountain View, Calif., Endicia is part of Newell Rubbermaid’s global portfolio of leading brands. For more information on Endicia products and services, visit www.endicia.com. For ecommerce and online shipping tips, visit <http://online-shipping-blog.endicia.com>. Follow Endicia on Twitter at [@Endicia](https://twitter.com/Endicia).

About SkyPostal

SkyPostal was founded in 2001 to create a new standard for time-defined delivery of mail and parcels in the Americas. We are the largest private mail and parcel delivery network in Latin America serving European postal administrations, major publishers, international shippers, ecommerce merchants and financial institutions that require reliable delivery of their mail and parcels. SkyPostal wants to provide our clients with a consistent, secure and reliable international shipping and delivery service of the highest standards through the use of innovative logistics solutions and state-of-the-art technology.